



ASSOCIATION OF
Specialty Cut Flower Growers
RESEARCH FOUNDATION
Research • Growth • Results

**RESEARCH FOUNDATION FINAL GRANT REPORT:
Instructions for Researchers**

Research Foundation Competitive Grant recipients are expected to submit a report upon the culmination of their research. Published in the *The Cut Flower Quarterly*, the summary should be organized into following subsections. Researchers should consider the questions below as prompts when writing their narrative.

RESEARCH OVERVIEW

Provide a description of the activities undertaken on this project. Questions to consider when writing the summary:

- Why is this research important to the cut flower industry?
- What is the problem you hope your research will solve or alleviate?

RESULTS

Provide a summary of the results. Questions to consider when writing this subsection:

- Does your intended audience have the same scientific background as you? How may that information shape your writing and communication?
- Did any of the results surprise you? Is there something especially exciting you wish to highlight?
- What future directions (if any) will you pursue with this research?

APPLICATIONS FOR FARMERS AND GROWERS

Discuss how your research could impact cut flower farmers and growers. Questions or statements to consider when writing this subsection:

- How can the results of your research be applied in farm or greenhouse settings?
- What are the limitations of your research for farmers and growers?
- Based on your results, what is the most important take-away for farmers and growers interested in this research?

QUESTIONS?

Contact us at mail@ascfg.org.