



ASSOCIATION OF
Specialty Cut Flower Growers
RESEARCH FOUNDATION
Research • Growth • Results

RESEARCH FOUNDATION FINAL GRANT REPORT:
Instructions for Recipients

Congratulations on receiving a Research Foundation Competitive Grant! As you prepare your report for *The Cut Flower Quarterly*, please organize your summary into following subsections. Please consider the following questions or statements when writing your narrative.

RESEARCH OVERVIEW

Provide a description of the activities undertaken on this project. Questions to consider when writing the summary:

- Why is this research important to the cut flower industry?
- What is the problem you hope your research will solve or alleviate?

RESULTS

Provide a summary of the results. Questions to consider when writing this subsection:

- Does your intended audience have the same scientific background as you? How may that information shape your writing and communication?
- Did any of the results surprise you? Is there something especially exciting you wish to highlight?
- What future directions (if any) will you pursue with this research?

APPLICATIONS FOR CUT FLOWER GROWERS

Discuss how your research could impact cut flower farmers and growers. Questions or statements to consider when writing this subsection:

- How can the results of your research be applied in farm or greenhouse settings?
- What are the limitations of your research for farmers and growers?
- Based on your results, what is the most important take-away for farmers and growers interested in this research?

QUESTIONS?

Contact us at mail@ascfg.org.