



ASCFG Sponsor and Trade Show Information

Trade Show Exhibitor Information

January 13, 2026

- Set up from 10:00 a.m. – 4:00 p.m.
- Trade Show will be held from 5:00 p.m. – 9:00 p.m.
- Tear down immediately following.

Sponsors and Exhibitors

Shipping and Storage:

- Ship to arrive between January 8-10.
- Contact us at operations@ascfg.org with number of boxes shipped.
The hotel charges a fee of \$5 per box for storage. We will send an invoice.
- Please use address below.

ATTN: ASCFG – Linda Twining

Hotel Albuquerque

800 Rio Grande Blvd Northwest

Albuquerque, New Mexico 87104

Hold for the Association of Specialty Cut Flowers Growers

- UPS or FedEx return shipping back to your company. Pre-print your labels, adhere them to the boxes, and take them to the front desk. Then, please call the delivery service and set up a pickup time and let the hotel CSM, Diane Rossignol, know the expected timeframe.

Hotel Reservations:

RESERVATION CUT-OFF DATE IS DECEMBER 12

Reserve now before our room block fills!

[Book online](#) or contact the hotel reservations team directly at

(866) 505-7829 and provide the following group code and name:

Group Code: 2025ASCFG **Group Name:** Association of Specialty Cut Flower Growers

Conference Registration:

Please note that registration for the educational sessions is **not** included with trade show registration. Some sponsorships include registration, but please contact us if you wish to attend the educational sessions and we can help you determine if you need to register separately.

Welcome Reception:

Please join us on Monday, January 12 from 6:00 – 8:00 p.m. for a time to gather and kick off the conference.

