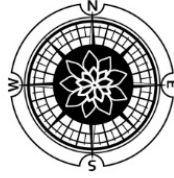


Association
of
Specialty
Cut Flower
Growers

REGIONAL
CONFERENCE



South and Central

September 11-12, 2024

Longmont, Colorado

Bonded by Hardship

DAY ONE: SEPTEMBER 11

8:30 a.m. – 9:00 a.m.

Arrival at The Fresh Herb Company
4114 Oxford Road, Longmont, Colorado

9:00 a.m. – 11:30 a.m.

Farm Tour
Chet and Kristy Anderson

NETWORKING SESSION

eTown Hall
1535 Spruce Street, Boulder, Colorado

2:00 p.m. – 2:30 p.m.

Welcome and Introductions

2:30 p.m. – 3:30 p.m.

Cover Crops on the Flower Farm
Clark Harshbarger, MadAgriculture

3:30 p.m. – 4:30 p.m.

Networking Fun & Games
Mimo Davis, Urban Buds City Grown Flowers
Amanda Cook, Cook's Market

4:40 p.m. – 6:30 p.m.

Sessions brought to you by the American Floral Endowment (AFE)

Supporting the Specialty Cut Flower Industry Through Diagnostics and Sustainable Disease Management Solutions
Francesca Hand

Biocontrol for Botrytis Management in Cut Flower Production
Dr. Jim Faust

Speaker slideshows will be in Members Only at

<https://ascfgmembers.org/2024-sc-regional-conference/>

DAY TWO: SEPTEMBER 12

Venue: eTown Hall
1535 Spruce Street, Boulder, Colorado

8:00 a.m.

Welcome and Introductions

Steve Crone, ASCFG Executive Director

8:30 a.m. – 9:20 a.m.

Growing Plugs for Local Farmers

Fawn Rueckert, Segó Lily Flower Farm

9:30 a.m. – 10:20 a.m.

Analytics for Cut Flower Farmers

Gretchen Langston, Blooms LLC

10:30 a.m. – Noon

Designing Foam-Free & Ecologically in Low-Humidity Environments

Kim Zimmerman, Rowdy Poppy

Noon – 1:30 p.m.

Lunch on your own.

1:30 p.m. – 2:20 p.m.

Woodies, Perennials, and Natives in South & Central

Gretchen Langston, Blooms LLC

2:30 p.m. – 3:20 p.m.

Pests and Plant Problems in Semi-arid and Desert Environments

Nick Volesky, Utah State University

3:30 p.m. – 4:20 p.m.

Responding to Climate Change in Cut Flower Farming

Calvin and Julie Cook, Arrowhead Dahlias

4:30 p.m. – 5:00 p.m.

Wrap-up and Q&A

Thank you for your feedback! www.ascfg.org/2024-regional-conferences-evaluation-form/

OUR SPONSORS



Restaurant Suggestions

Walkable restaurants near eTown and not far from The Fresh Herb Company:

Mountain Sun Pub & Brewery – burgers & other American

Leaf Vegetarian Restaurant – good vegetarian food

Pizzeria Alberico – fancy pizza

Illegal Pete's – burritos

Dish Gourmet – sandwiches & salads

Nearby dinner options. Check out restaurants on Pearl Street and here are some of Helen Skiba's favorites:

T|ACO – tacos & margs

Avanti – rooftop views & seven restaurants to choose from

Salt – fancier option

OAK – best restaurant in town, a splurge

The Kitchen – fast & good food

Hapa Sushi – great Japanese & Sushi

Bohemian Biergarten – fantastic pretzels & wurst, great beer

The Post Chicken & Beer – just what it says