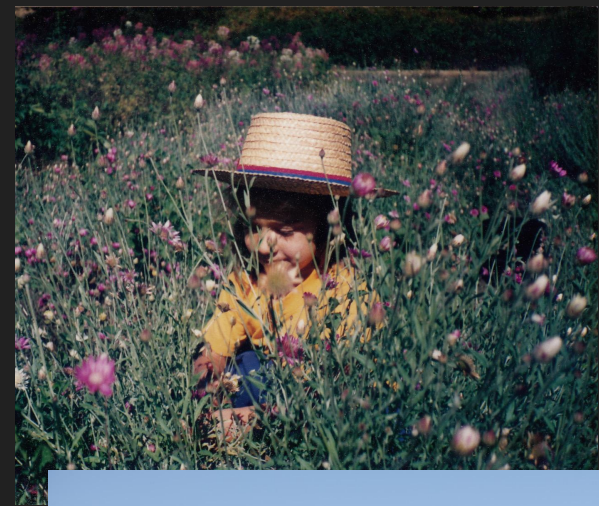




JACKLILY FLORAL
& LE MERA GARDENS
FARMER-FLORIST, A UNIQUE ARRANGEMENT



**LE MERA GARDENS
1993 - PRESENT**





JACKLILY FLORAL
2015 - PRESENT



REVENUE STREAMS

LE MERA GARDENS

BRICK & MORTAR FLORISTS

STUDIO DESIGNERS

DIY EVENT CLIENTS

(MIXED BOUQUETS)

JACKLILY FLORAL

WEDDINGS & EVENTS

RETAIL PARTNERSHIPS

DIRECT TO CONSUMER

INSTALLATIONS

FLOUR FLOWER

BENEFITS FOR FLORIST

STABLE WORK

RELATIONSHIP WITH
MATERIALS

CONTROL

CREATIVITY

FLEXIBILITY

SHARED
INFRASTRUCTURE

SHARE CLIENTELE



BENEFITS FOR FARM

COMMITTED + FLEXIBLE
EMPLOYEE

WINDOW INTO DESIGN
TRENDS

CONSISTENT & LOYAL
CUSTOMER

“EXTRA” PROFIT
OPPORTUNITIES

SHARE CLIENTELE

WEDDINGS & EVENTS

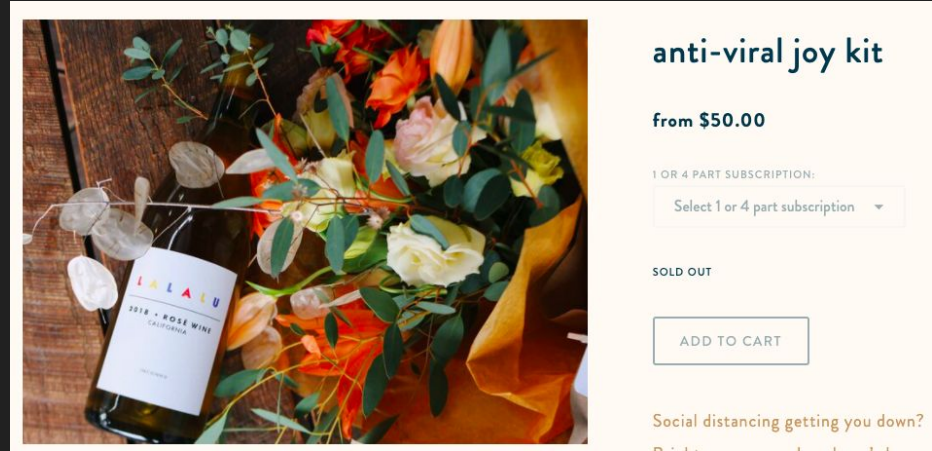


DIY + DESIGN COMBO



JACKLILY - BRIDAL BOUQUET + ARBOR SWAGS
LE MERA - BRIDESMAIDS + TABLES

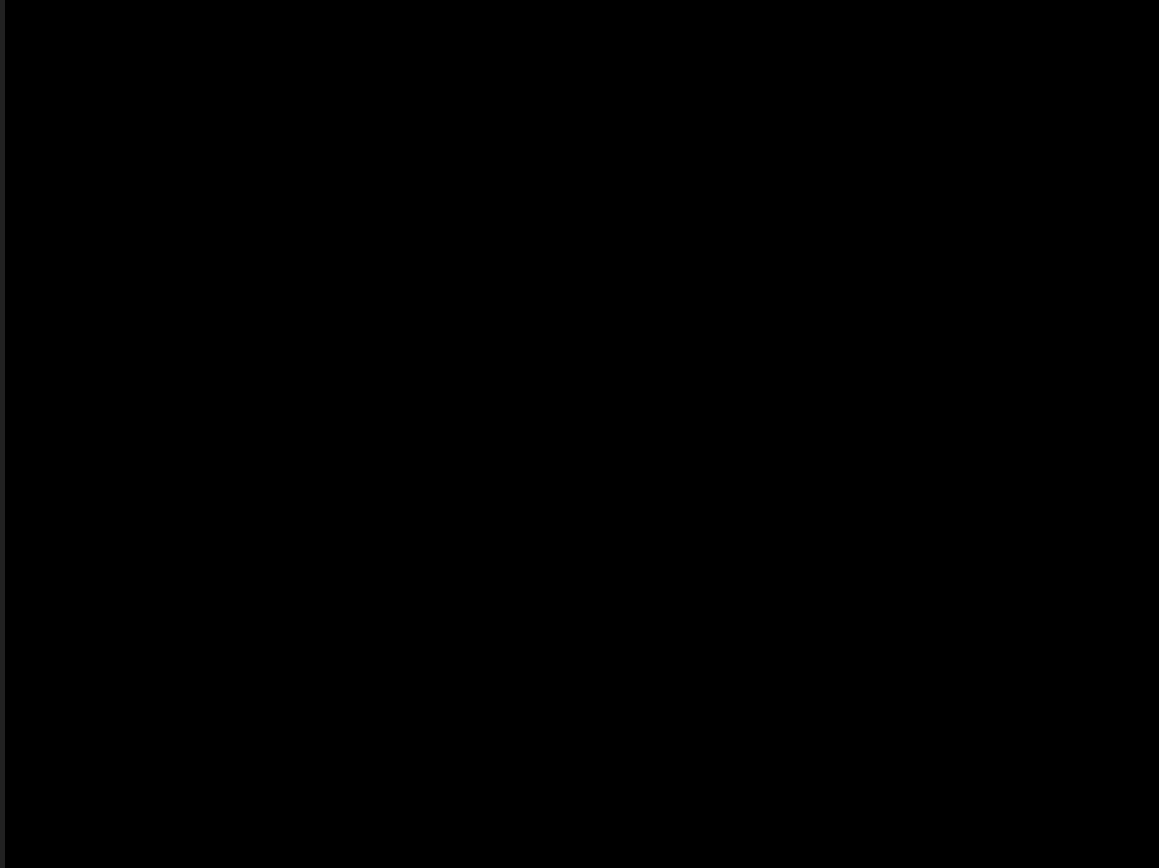
RETAIL PARTNERSHIPS – IN STORE, ONLINE STORE, WORKSHOPS



DIRECT TO CONSUMER – STUDIO PICK-UP & HOME DELIVERY



INSTALLATIONS - ART, BUSINESS, RESIDENTIAL



FLOUR FLOWER





