



M.P.O. Box 268  
Oberlin, Ohio 44074  
phone (440) 774-2887  
fax (440) 774-2435  
mail@ascfg.org  
www.ascfg.org

## **Association of Specialty Cut Flower Growers**

The Association of Specialty Cut Flower Growers, Inc. was formed in 1988 to educate, unite, and support commercial cut flower growers. Our work involves providing production and marketing information to members; connecting members through educational programming, online communications, and events; supporting floriculture research on farms and in academia; and encouraging the purchase and use of locally-grown flowers by the public. Our mission is to help growers produce high-quality floral material, and to foster and promote the local availability of that product to the public.

The ASCFG provides a robust community for the specialty cut flower industry by connecting nearly 3000 members across North America, the UK and Europe. The non-profit (501 c 6) organization offers production, marketing, and research information to our members through publications, online communications, and national and regional meetings. The ASCFG invests in academic and on-farm research through annual grants; offers a scholarship program for students interested in pursuing careers related to cut flowers; and produces the National Cut Flower Trial Program.

Members are served by the only U.S. periodical dedicated to cut flower production—*The Cut Flower Quarterly*—and have access to educational programming from years of prior conferences and webinar presentations. Farm Tours are held regularly throughout the growing season, and a large conference and trade show is typically held in the fall. Lastly, the ASCFG founded and maintains the discovery platform, LocalFlowers.org, a searchable database of members throughout North America, the UK, and Europe. The purpose of this tool is to better connect the public with local cut flower farmers.