

2027 Advertising Insertion Order Form

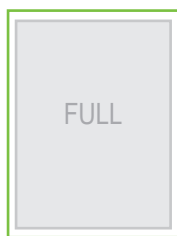
Display Advertising



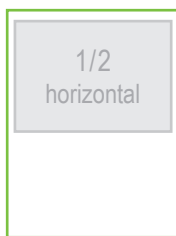
RATE per issue

Number of placements	1X	2X	3X	4X
Back Cover	850	850	850	825
Inside Front	825	825	825	775
Inside Back	825	825	825	775
Full Page	750	725	725	700
Half Page	650	650	650	600
1/3 Page	550	550	550	500
1/4 Page	500	500	500	450

4X placement must be paid in full



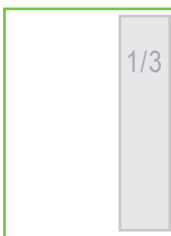
Full Page
7-1/2 x 10 in.



Half Page (hor.)
7-1/2 x 4 7/8 in.
Half Page (vert.)
3-5/8 x 10 in.



Quarter Page
3-5/8 x 4-7/8 in.



One-Third Page
2-5/16 x 10 in.

Ad Size Rate

Winter 2027	Closing date is November 1	_____	_____
Spring 2027	Closing date is February 1	_____	_____
Summer 2027	Closing date is May 1	_____	_____
Fall 2027	Closing date is July 15	_____	_____

Advertorial

Submit an article for a two-page spread in *The Cut Flower Quarterly* by the closing dates below.

Here's how!

- ◆ Submit text in a Word document. Must not exceed 1,200 words. The ASCFG maintains editorial authority.
- ◆ Send high resolution images including logo.
- ◆ If you prefer to do the layout for your own two-page spread, contact us for specific instructions.

- ☐ Winter 2026 \$975 Closing date is November 1
☐ Summer 2026 \$975 Closing date is May 1
☐ Spring 2026 \$975 Closing date is February 1
☐ Fall 2026 \$975 Closing date is July 15

Short Cuts

Short Cuts is ASCFG's email newsletter designed to keep ASCFG members in touch with their organization, each other, and the greater floral industry. Your ad in *Short Cuts* will link directly to your website for only \$150!

Short Cuts \$150 per broadcast.

Please indicate desired months.

Ad is due by the last day of month prior to insertion month.

☐ JAN ☐ FEB ☐ MAR ☐ APR ☐ MAY ☐ JUN

☐ JUL ☐ AUG ☐ SEP ☐ OCT ☐ NOV ☐ DEC

Company _____
 Phone _____
 Fax _____
 Email _____

☐ Please invoice ☐ Check enclosed ☐ Visa ☐ MC

Card # _____ Exp. _____

Name on card _____

Contact Name _____
 Address _____
 City/State/Zip _____

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