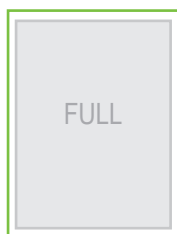


Display Advertising

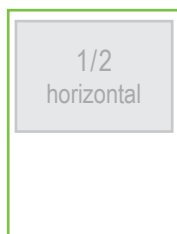


RATE per issue

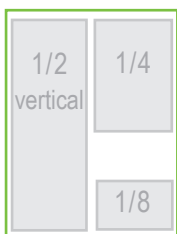
Number of placements	1X	2X	3X	4X
Back Cover	850	825	825	800
Inside Front	825	800	800	775
Inside Back	825	800	800	775
Full Page	750	725	725	700
Half Page	650	625	625	600
1/3 Page	550	525	525	500
1/4 Page	500	475	475	450
1/8 Page	375	350	350	325



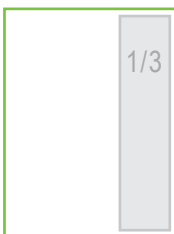
Full Page
7-1/2 x 10 in.



Half Page (hor.)
7-1/2 x 4 7/8 in.
Half Page (vert.)
3-5/8 x 10 in.



Quarter Page
3-5/8 x 4-7/8 in.
Eighth Page
3-5/8 x 2-3/8 in.



One-Third Page
2-5/16 x 10 in.

Ad Size Rate

Winter 2024	Closing date is November 15	_____	_____
Spring 2024	Closing date is February 15	_____	_____
Summer 2024	Closing date is May 15	_____	_____
Fall 2024	Closing date is August 15	_____	_____

ASCFG Membership is at a record high and growing!

CONNECT with 3,000+ cut flower growers across the U.S. and Canada.

Your ad lives on in the ASCFG Members Only Learning Portal.

Advertorial

Submit an article for a two-page spread in *The Cut Flower Quarterly* by the closing dates below.

Here's how!

- ◆ Submit text in a Word document. Must not exceed 1,200 words. The ASCFG maintains editorial authority.
- ◆ Send high resolution images including logo.
- ◆ If you prefer to do the layout for your own two-page spread, contact us for specific instructions.

- Winter 2024 \$975
Closing date is November 15
- Summer 2024 \$975
Closing date is May 15
- Spring 2024 \$975
Closing date is February 15
- Fall 2024 \$975
Closing date is August 15

Short Cuts

Short Cuts is ASCFG's email newsletter designed to keep ASCFG members in touch with their organization, each other, and the greater floral industry. Your ad in *Short Cuts* will link directly to your website for only \$150!

Short Cuts \$150 per broadcast.

Please indicate desired months.

Ad is due by the last day of month prior to insertion month.

- JAN FEB MAR APR MAY JUN
- JUL AUG SEP OCT NOV DEC

Submit online at www.ascfg.org/about-us/advertise-with-us/ or send to advertising@ascfg.org

Company _____
Phone _____
Fax _____
Email _____

Please invoice Check enclosed Visa MC
Card # _____ Exp. _____
Name on card _____

Contact Name _____
Address _____
City/State/Zip _____

EMAIL, MAIL OR FAX TO ASCFG
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(440)774-2887 ph ♦ (440)774-2435 fax
advertising@ascfg.org ♦ www.ascfg.org