The Cut Flower QUARTERLY

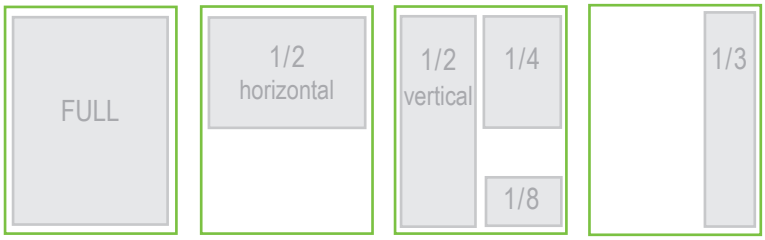
2023 ASCFG Advertising Insertion Order Form

Association of Specialty Cut Flower Growers

Display Advertising

RATES

	1X	2X	3X	4X
Back Cover	800	775	775	750
Inside Front	775	750	750	725
Inside Back	775	750	750	725
Full Page	700	675	675	650
Half Page	600	575	575	550
1/3 Page	500	475	475	450
1/4 Page	450	425	425	400
1/8 Page	325	300	300	275



Full Page
7-1/2 x 10 in.

Half Page (hor.)
7-1/2 x 4 7/8 in.
Half Page (vert.)
3-5/8 x 10 in.

Quarter Page
3-5/8 x 4-7/8 in.
Eighth Page
3-5/8 x 2-3/8 in.

One-Third Page
2-5/16 x 10 in.

		Ad Size	Rate
Winter 2023	Closing date is November 15	_____	_____
Spring 2023	Closing date is February 15	_____	_____
Summer 2023	Closing date is May 15	_____	_____
Fall 2023	Closing date is August 15	_____	_____

ASCFG Membership is at a record high and growing!

CONNECT with 3,000+ cut flower growers across the U.S. and Canada.

Advertorial

Submit an article for a two-page spread in *The Cut Flower Quarterly* by the closing dates below.

Here's how!

- Submit text in a Word document. Must not exceed 1,200 words. The ASCFG maintains editorial authority.
- Send high resolution images including logo.
- If you prefer to do the layout for your own two-page spread, contact us for specific instructions.

☐ Winter 2023 $925 — Closing date is December 1

☐ Summer 2023 $925 — Closing date is June 1

☐ Spring 2023 $925 — Closing date is March 1

☐ Fall 2023 $925 — Closing date is September 1

Short Cuts

Short Cuts is ASCFG's email newsletter designed to keep ASCFG members in touch with their organization, each other, and the greater floral industry. Your ad in *Short Cuts* will link directly to your website for only $100!

***Short Cuts* $150 per broadcast.**

Please indicate desired months.
Ad is due by the last day of month prior to insertion month.

☐ JAN ☐ FEB ☐ MAR ☐ APR ☐ MAY ☐ JUN

☐ JUL ☐ AUG ☐ SEP ☐ OCT ☐ NOV ☐ DEC

Submit online at www.ascfg.org/about-us/advertise-with-us

Company _____ **Contact Name** _____

Phone _____ **Address** _____

Fax _____ **City/State/Zip** _____

Email _____

❑ Please invoice ❑ Check enclosed ❑ Visa ❑ MC

Card # _____ Exp. _____

Name on card _____

EMAIL, MAIL OR FAX TO ASCFG

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