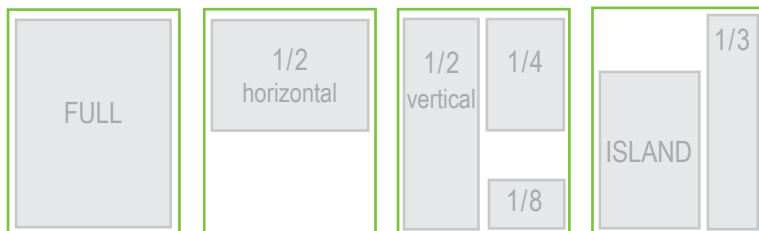


Display Advertising



RATES

	1X	2X	4X
Full Page	675	650	625
Half Page	575	550	525
Island	575	550	525
1/3 Page	475	450	425
1/4 Page	425	400	375
1/8 Page	300	275	250



Ad size	Rate
Full Page 7-1/2 x 10 in.	_____
Half Page (hor.) 7-1/2 x 4 7/8 in.	_____
Half Page (vert.) 3-5/8 x 10 in.	_____
Quarter Page 3-5/8 x 4-7/8 in.	_____
Eighth Page 3-5/8 x 2-3/8 in.	_____
Island 4-7/8 x 7-1/2 in.	_____
One-Third Page 2-5/16 x 10 in.	_____

Winter 2021

Closing date is December 1

Spring 2021

Closing date is March 1

Summer 2021

Closing date is June 1

Fall 2021

Closing date is September 1

Ad size

Rate

ASCFG Membership is at a
record high and growing!

CONNECT with 2,000+ cut flower growers across the U.S. and Canada.

Advertorial

Submit an article for a two-page spread in *The Cut Flower Quarterly* by the closing dates below.

Here's how!

- ◆ Submit text in a Word document. Must not exceed 1,200 words. The ASCFG maintains editorial authority.
- ◆ Send high resolution images including logo.
- ◆ If you prefer to do the layout for your own two-page spread, contact us for specific instructions.

Winter 2021 \$875

Closing date is December 1

Summer 2021 \$875

Closing date is June 1

Spring 2021 \$875

Closing date is March 1

Fall 2021 \$875

Closing date is September 1

Short Cuts

Short Cuts is ASCFG's email newsletter designed to keep ASCFG members in touch with their organization, each other, and the greater floral industry. Your ad in **Short Cuts** will link directly to your website for only \$100!

Short Cuts \$100 per broadcast.

Please indicate desired months.

Ad is due by the last day of month prior to insertion month.

JAN FEB MAR APR MAY JUN

JUL AUG SEP OCT NOV DEC

Company _____

Phone _____

Fax _____

Email _____

Please invoice Check enclosed Visa MC

Card # _____ Exp. _____

Name on card _____

Contact Name _____

Address _____

City/State/Zip _____

MAIL OR FAX TO ASCFG

MPO Box 268 ♦ Oberlin, OH 44074

(440)774-2887 ph ♦ (440)774-2435 fax

membership@ascfg.org ♦ www.ascfg.org