

A Specialty Cut Flower Growers' School

February 18 & 19, 2011

at

Washington State University
Mount Vernon Northwestern Washington
Research & Extension Center
and Jello Mold Farm, Mount Vernon, WA
\$125 includes lunch both days



Local flower farmers **Diane Szukovathy** of *Jello Mold Farm* and **Vivian Larson** of *Everyday Flowers* are joined by third generation specialty cut flower grower **Joe Schmitt** of *Fair Field Flowers*, Madison Wisconsin to bring a dynamic learning opportunity for beginning and intermediate flower farmers in the Pacific Northwest. Focus will be on sustainable growing techniques.

This two-day workshop will offer classroom and on-farm instruction to help students begin growing and selling high quality cut flowers. Participants will receive a complete workbook with resources and technical information.

Topics covered will include:

- **Business planning basics**
- **Plant selection**
- **Growing techniques**
- **Pest management strategies**
- **Specialized equipment**
- **Quality postharvest care**
- **Season extension**
- **Marketing opportunities**



WASHINGTON STATE UNIVERSITY
 MOUNT VERNON
NORTHWESTERN WASHINGTON RESEARCH & EXTENSION CENTER

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THE SEATTLE WHOLESALE GROWERS MARKET

Specialty Cut Flower Growers School
Registration Form

February 18 – 19, 2011

8:15am – 4:30pm (Classes begin promptly at 8:30am)

Sakuma Auditorium

Washington State University

Mount Vernon Northwestern Washington Research & Extension Center

16650 State Route 536

Mount Vernon, WA 98273

Name_____

Farm Name_____

Address_____

City_____

Email Address_____

Phone_____

Please fill out and mail a separate application form for each registrant.

Enclose a check or money order for \$125 per attendee, payable to:

Seattle Wholesale Growers Market

P.O. Box 1976

Mount Vernon, WA 98273

For questions contact:

Diane Szukovathy

206-290-3154

diane@jellomoldfarm.com

Registration confirmation will be emailed

Lunch for both days included with cost of registration

_____ Please check if you prefer a vegetarian meal

Class size limited to 40 participants