Association of Specialty Cut Flower Growers

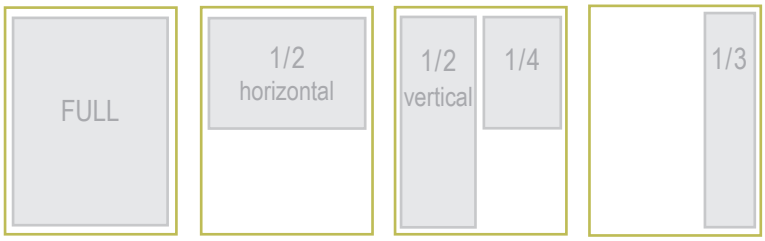
2027 Advertising Insertion Order Form

Display Advertising



RATE per issue

Number of placements	1X	2X	3X	4X
Back Cover	850	850	850	825
Inside Front	825	825	825	775
Inside Back	825	825	825	775
Full Page	750	750	750	700
Half Page	650	650	650	600
1/3 Page	550	550	550	500
1/4 Page	500	500	500	450



Full Page
7-1/2 x 10 in.

Half Page (hor.)
7-1/2 x 4 7/8 in.
Half Page (vert.)
3-5/8 x 10 in.

Quarter Page
3-5/8 x 4-7/8 in.

One-Third Page
2-5/16 x 10 in.

		Ad Size	Rate
Winter 2027	Closing date is November 1	_____	_____
Spring 2027	Closing date is February 1	_____	_____
Summer 2027	Closing date is May 1	_____	_____
Fall 2027	Closing date is July 15	_____	_____

Advertorial

Showcase your company with a two-page advertorial spread or article in *The Cut Flower Quarterly*. Please see the specifications below. If you need help creating your advertorial, contact us at advertising@ascfg.org.

- Each finished page size is 8.5 in. x 10.875 in. If your ad requires a full bleed, please allow a 1/8 in. bleed. If there is no bleed, please allow a 1/2 inch margin.
- High resolution (300 dpi) pdf.
- CMYK

❍ Winter 2027 $975
Closing date is November 1

❍ Summer 2027 $975
Closing date is May 1

❍ Spring 2027 $975
Closing date is February 1

❍ Fall 2027 $975
Closing date is July 15

Short Cuts Newsletter Advertising

Short Cuts is ASCFG's email newsletter designed to keep ASCFG members in touch with their association and the greater floral industry. Your ad in Short Cuts will link directly to your website.

- Ad is due by the last day of month prior to insertion month.
- 900 x 900 pixels at 300 dpi (jpg or png)
- Indicate preferred month(s) below.

***Short Cuts* $150 per placement**

❍JAN ❍FEB ❍MAR ❍APR ❍MAY ❍JUN

❍JUL ❍AUG ❍SEP ❍OCT ❍NOV ❍DEC

Company _____ **Contact Name** _____

Phone _____ **Address** _____

Fax _____ **City/State/Zip** _____

Email _____

❑ Please invoice ❑ Check enclosed ❑ Visa ❑ MC

Card # _____ Exp. _____

Name on card _____

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